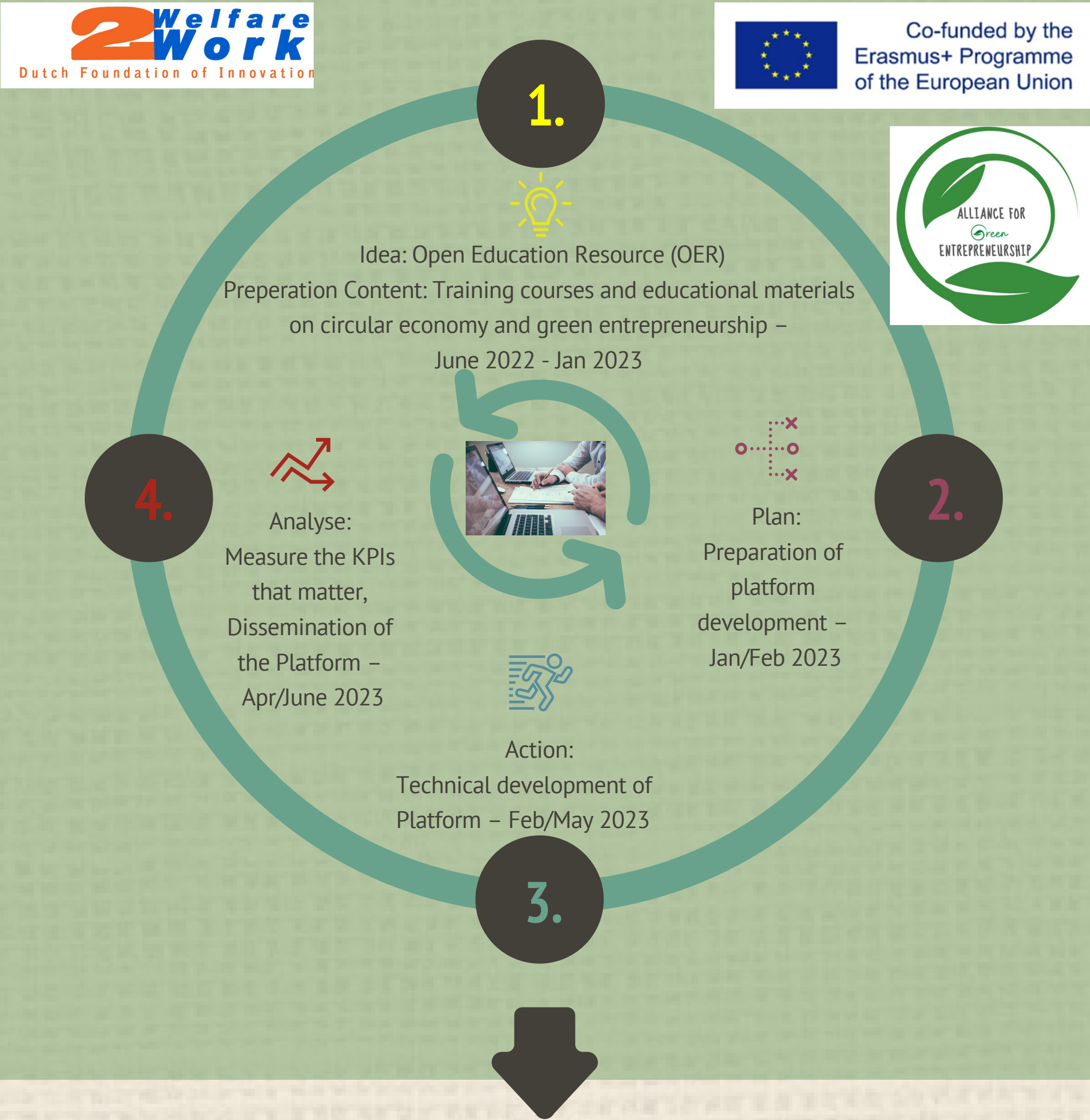


Process infographic -ALLIANCE for GREEN ENTREPRENEURSHIP (AGE) Platform (OER)

A specific online platform will be created in a way to ease the access for users/learners of getting to core information they need in regards of green economy and entrepreneurship and will operate as a learning resource hosting the newly created education content. Various educational materials and innovative learning solutions on the topic of green economy will be also available and will be integrated into the OER.



Idea:

The OER will be updatable, possible to be structured with new requirements which has an equipment as an Open-source

Plan:

The platform has an interactive online toolbox that gives opportunity to learners, and others involved in Green entrepreneurship to get information, tools, materials and resources and should connect with the other two IOs

Action:

Create the OER to adapt it to learners' use and the process as follows:
A1 - Development of structure
A2 - Development of content
A3 - Final version & prints

Analyse:

Measure the KPIs that matter:
Great UI (User Interface) , first impression
• Fast Loading Time and High Performance
• Extremely Helpful Customer Support. ...
• Quick Adaptation to Users' Needs. ...
• Compatible with Mobile and Desktop.



Process infographic -ALLIANCE for GREEN ENTREPRENEURSHIP (AGE) Platform (OER)

Platform Structure



1.

An Entrepreneurial Dream

2.

From Dreams to Ideas to Business



3.

How to Set up a Green Business



4.

Entrepreneurial Laws, Rules, Regulations and tax



5.

Green Tips and Tricks



6.

How to Network



7.

Marketing and communication



Disciplines:

What should the student know and be able to do at the end of the training?
Arguments, objectives, expected outcomes.

Focus on teaching strategies

- Lectures
- Flipped class
- MicroLearning
- Case studies
- Problem based Learning
- Digital Storytelling

Courses:

Choice of the kind of courses and platforms

- <https://www.learningfornature.org/en/courses/green-entrepreneurship/>
- learn.edupen.org

Contents:

- Great UI (User Interface) , first impression
- Videos
 - Documents
 - Audio
 - Interactive contents / Help Desk

