

Entrepreneurial Journey



Netherlands

May 11th -27th 2022

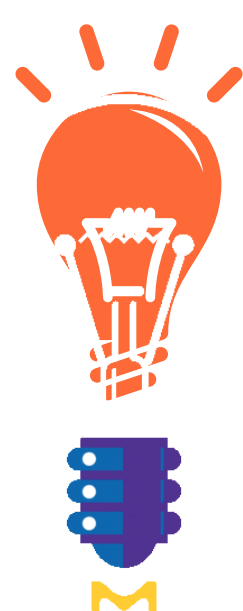
Capacity Building

The Entrepreneurial Journey Training will support entrepreneurship capacity building of the AEJ students thus helping the development of the necessary entrepreneurship competences. Thus AEJ students will be trained in a Dutch training course, that follows the principals of non-formal education to promote young entrepreneurship.



Aim: Enhancing Potential & Starting Up

The training activities in the Netherlands will aim at enhancing on the one hand the potential of the AEJ students for young entrepreneurship and branding yourself professionally and on the other hand the capability of the students to turn dreams into ideas, business plans and starting up a successful business



Added Value: Content

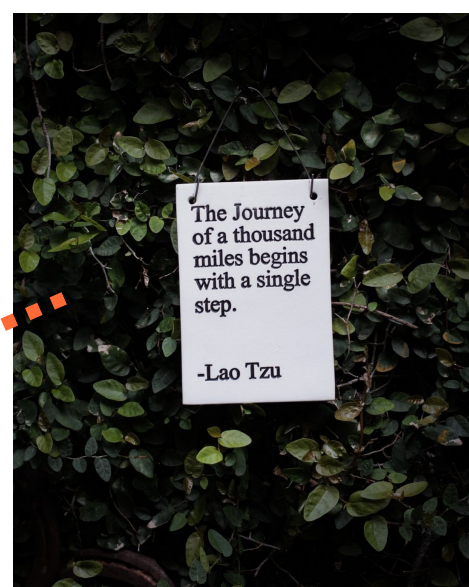
The added value of offering training (learning) activity is two folded:
(1) it supports the capacity building of the AEJ students involved, and in particular development of entrepreneurial competences needed for their involvement in work, employability and entrepreneurship;

(2) In addition the learning activity will be a space to develop a community of practice of those who will be using the AEJ project outputs and further support the young entrepreneurship of AEJ students and staff.



An Entrepreneurial Journey Training Days: 2022

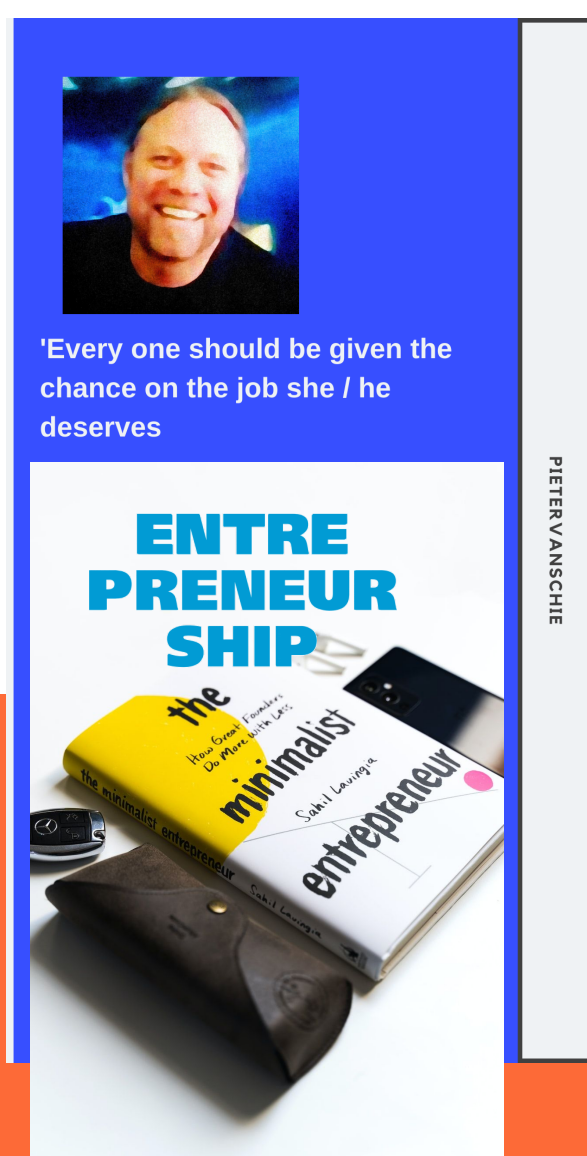
The Dutch Employment, Employability and Entrepreneurship Study Days will be for the duration May 11th - 27th 2022 and held at Our Leonard Studio in Alblasserdam, nearby the city of Papendrecht, close to Dordrecht / Rotterdam.



Dutch Entrepreneurial Training Days Framework

- * Dutch Employability and Entrepreneurship Perspective
- * Social Entrepreneurship is Entrepreneurship
- * From Dream to Idea to starting up a Business
- * Study Visit The Hague City Marketing (Den Haag)
- * Study Visit Area071 (Leiden / Leiderdorp)
- * Study Visit La Vallee / SMART Coop (Brussels, Belgium)
- * Three Entrepreneurship assignments (Entrepreneurship promoters: Marco Esser, Bart Hoenen and Roel Gielkens)

Your host during the Dutch AEJ Training Days is Pieter van Schie, director of the Dutch Foundation of Innovation Welfare 2 Work



An Entrepreneurial Journey Training Days

May 11th -27th 2022

Entrepreneurial Journey



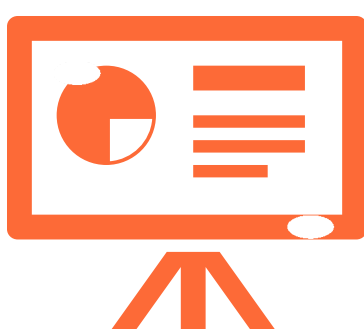
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Wednesday May 11th 2022

Arrival in The Netherlands at Schiphol Airport / Amsterdam
Pick up at Central Station Dordrecht

- * **Welcome AEJ Students and Staff**
- * Arrival at host families (Carla, Desiree, Cami)



Thursday May 12th 2022

Introduction Day

- * Host Family, Discovery of Papendrecht
- * Distribution subsistence, Learning agreement, house rules, Contract of Conduct and Expectations

Friday May 13th 2022

AEJ Training Day 1

Location: Leonard Studio Alblasserdam

Agenda

- * 10:00 Happy Introduction DFW2W: The Difference between The Netherlands and Holland
- * Round Table of Personal Introductions
- * Introducing Roel Gielkens
- * AEJ Assignment 1 (Roel Gielkens)
- * Presentation The importance of an Idea
- * 12:30 Lunch (on location)
- * 13:30 The Brand I
- * 13:30 AEJ Blog Assignments
- * 14:00 Social Me
- * 15:00 Go Do Assignment
- * 16:00 Closure

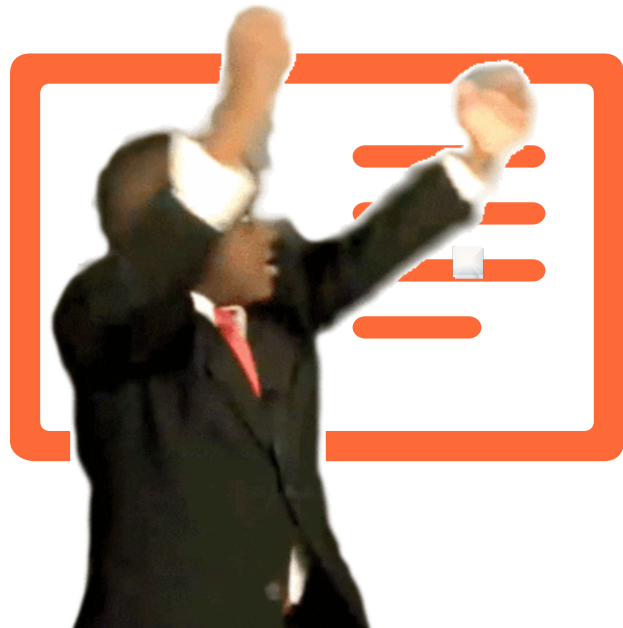


Saturday and Sunday
May 14th -15th 2022

- * Leisure Time

PowerPoint ☒

Prezi ☐



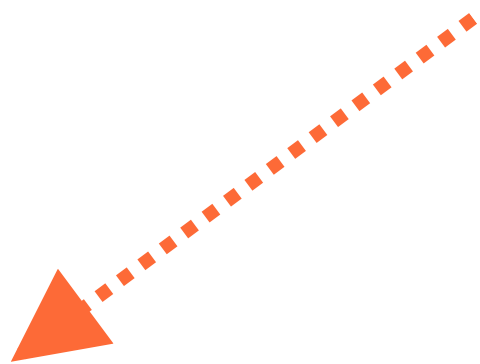
Monday May 16th 2022

Study Visit The Hague & Partners

Location: Prinses Beatrixlaan 582, 2595BM The Hague



- * 10:00 Presentation The Hague and Partners
Welcome director Marco Esser
- * AEJ Assignment Nr.2 (The Hague & Partners)



Tuesday May 17th 2022

Study Visit Area071

Location: Sisalbaan 5-A, 2352 AZ Leiderdorp, nearby the city of Leiden.

- * 10:30 Presentation director Bart Hoenen, Area071, plus Tour
- * AEJ Assignment Nr.3 (Area071)



An Entrepreneurial Journey

May 11th -27th 2022



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Netherlands, May 11th - 27th 2022

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Wednesday May 18th 2022

The Hague Marketing Assignment



Thursday May 19th 2022

- * AEJ Assignments in progress
- * Entrepreneur Shadowing appointments
- * Deadline AEJ Blogs
- * State of the Art An Entrepreneurial Journey (AEJ)
- * Progress Go Do Assignment

Friday May 20th 2022

AEJ Training Day 2

Location: Leonard Studio Alblasserdam

Agenda

- * 10:30 How to start up a Business
- * Young Entrepreneurship Step by Step
- * Presentation The importance of an Idea
- * 12:30 Lunch (on location)
- * 13:30 Entrepreneurship Inspiration
- * 14:00 Social Media Savvy
- * 16:00 Closure

Saturday and Sunday
May 21st -22nd 2022

- * Leisure Time

Monday May 23rd 2022

- * AEJ Assignments in progress
- * Entrepreneur Shadowing appointments
- * State of the Art An Entrepreneurial Journey (AEJ)
- * Progress Go Do Assignment

Tuesday May 24th 2022

Study Visit La Valleee

Location: Brussels, Belgium

- * 10:30 Presentation La Vallee
- * Cultural visit Brussels



Wednesday May 25th 2022

- * AEJ Assignments in progress
- * Entrepreneur Shadowing appointments
- * Deadline AEJ Blogs
- * State of the Art An Entrepreneurial Journey (AEJ)
- * Progress Go Do Assignment



Thursday May 26th 2022

AEJ Training Day 3

Location: Leonard Studio, Alblasserwaard,

- * 10:30 Evaluation
- * Presentation AEJ Assignments
- * Deadline AEJ Blogs
- * Go Do Assignment

Friday May 27th 2022: Closure An Entrepreneurial Journey

Departure AEJ Students & Staff

Gate	Check-in	Flight	to	carrier	planned	estimated	Gate	Check-in	Flight	to	carrier
649	Check-in	LH 2656	Barcelona		10:55		K	Lufthansa	LH 1608		
15	aufgerufen	LH 1642	Gdansk		10:55		602	Lufthansa	LH 2166		
90	Check-in	LH 2036	Berlin (TXL)		11:00		604	Lufthansa	LH 1290		
9	aufgerufen	LX 1123	Geneva		11:00		646	Lufthansa	LH 266		
1	Check-in	LH 1686	Debrecen		11:05		6	Lufthansa	LH 1636		
304-307	Check-in	LH 2460	Helsinki		11:05		H	Lufthansa	LH 161		
1	Check-in	LH 2528	Moscow (DME)		11:05		K	Lufthansa	OS 10		
1	Check-in	LH 2218	Toulouse		11:05		618	Lufthansa	LH 22		
1	Check-in	LH 1612	Warsaw		11:05		613	Lufthansa	LH 6		
1	Check-in	LH 2094	Hanover		11:10		663	Lufthansa	LH 21		
1	Check-in	EN 8290	Pisa		11:10		H39	Lufthansa	LH 1		
1	Check-in	LH 1658	Timisoara		11:10		K14	304-307	UR		
1	Check-in	A3 803	Athens		11:15		664	Lufthansa	LH 2		
1	Check-in	EN 8194	Florence		11:15		610	Lufthansa	LH 7		
1	Check-in	LH 2068	Hamburg		11:15		K04	Lufthansa	LH 8		
1	Check-in	LH 1622	Krakow		11:15		605	Lufthansa	LH 9		
1	Check-in	LH 1630	Wroclaw		11:20						



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