



The Comic Book contains some basic Tips and Tricks about how to become a successful entrepreneur. YME Project provides more detailed guidance for potential entrepreneurs by its Guide, Platform and Manuel in 6 languages (Arabic, Dutch, English, Italian, Romanian, and Turkish). By this Comic Book, it serves quick and basic introduction to the steps that should be followed throughout the entrepreneurial journey.

What does a young migrant entrepreneur need to start up a business?

YME Project Team claims that:

First, the passion towards a start-up should be on the top of the list. You should evaluate your idea and see if your interest on this business is strong enough that you will be able to stick with it. Why is this important? Because there will be ups and downs and your passion will be the only factor that will grant you the determination to keep going on.

Second, even if becoming an entrepreneur is defined by taking risks in starting a business, it is recommended to try to start this business on a small scale and try to build and grow your business step by step. You should build on what works well, what shows promise. You should not stop working and planning every step you take.

Young Migrants represent an important pool of potential entrepreneurs,



but can face, as other vulnerable groups, specific legal, cultural and linguistic obstacles.



Co-funded by the Erasmus Programme of the European Union



YOUNG MIGRANT ENTREPRENEURS

Our partnership still believes firmly in this approach

LIKE!



Dogazisi Universitesi
Yaşamboyu Eğitim Merkezi



One way to address them in a complete way is by a Comics style.



Our initial idea was to do the whole YME Guide as a comic.



But due to severe budget cuts we have produced this alternative



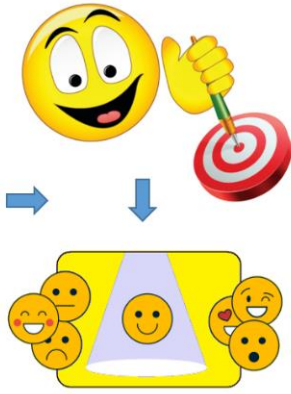
That's why we have produced this alternative Young Migrant Entrepreneurs Comics

Enjoy !

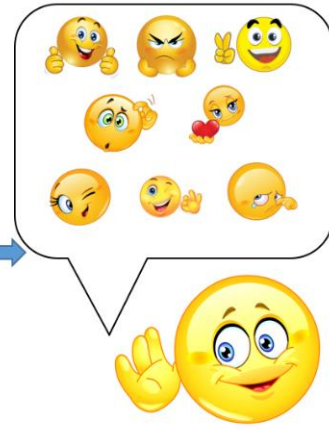




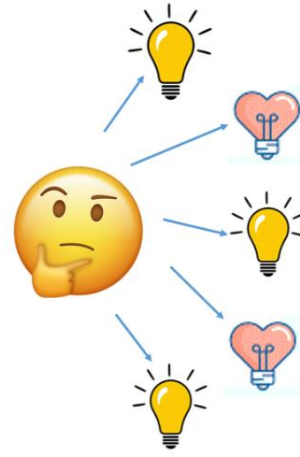
ادرس السوق



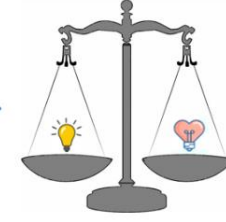
حدد السوق المستهدف



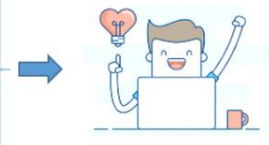
حاول الاستماع وفهم السوق المستهدف



ابتكار الأفكار التجارية



قيم أفكارك



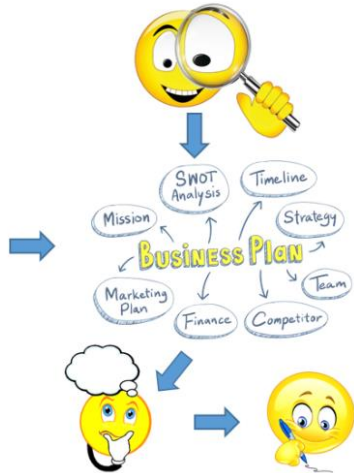
اختر فكرة مستوحاة من شغفك



ادرس والمتطلبات القانونية عند كتابة خطة عملك وعند بدء عملك



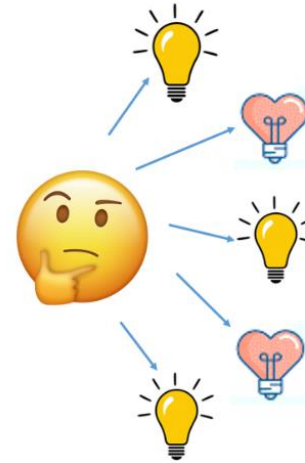
فكر واكتب خطة عملك



قم بتحليل خطة عملك وأعد كتابتها حيثما وجدت



خطة العمل النهائية



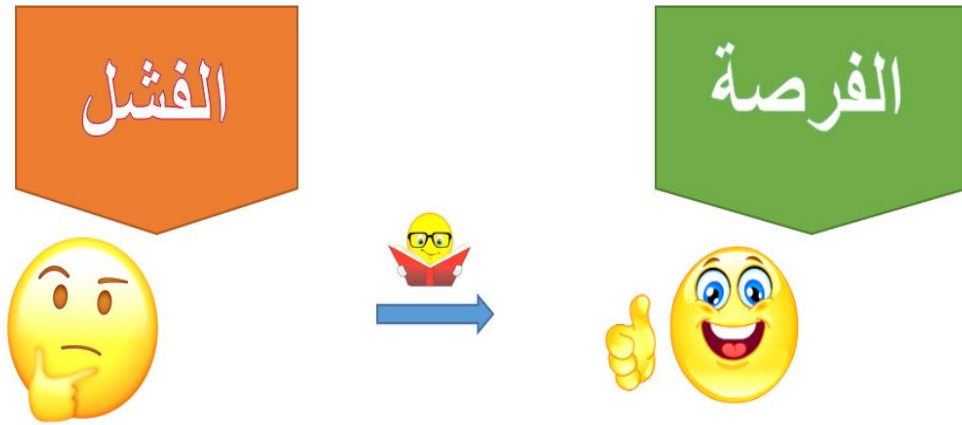
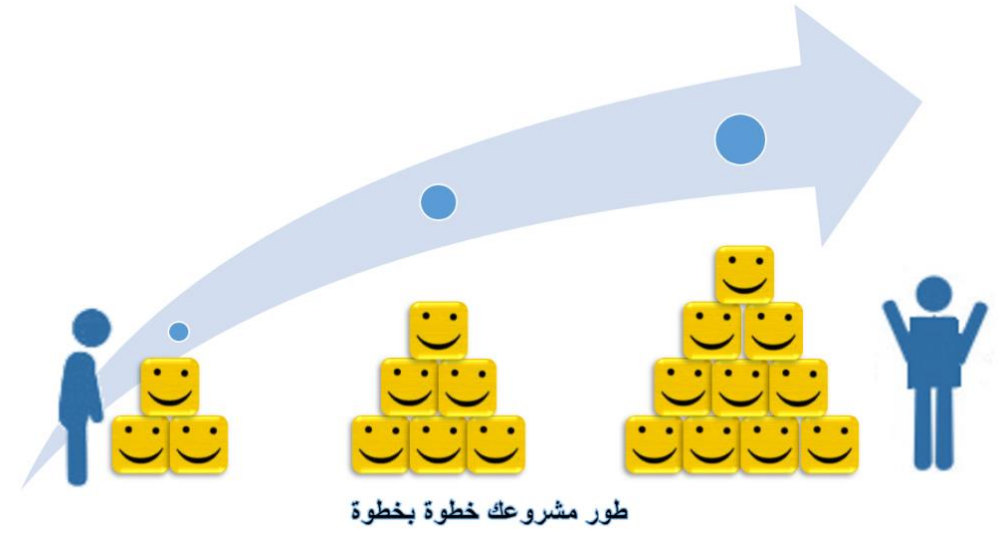
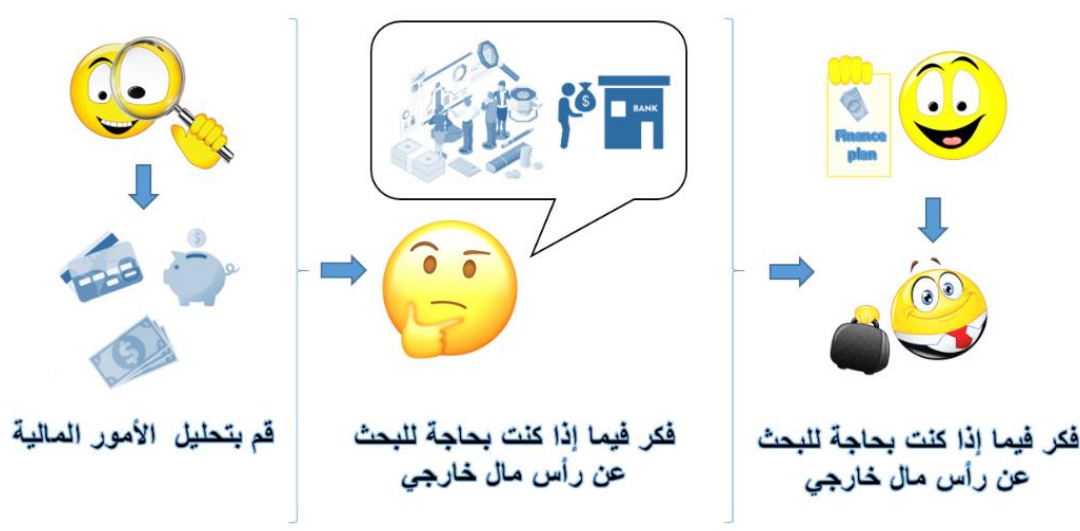
ابتكار الأفكار التجارية



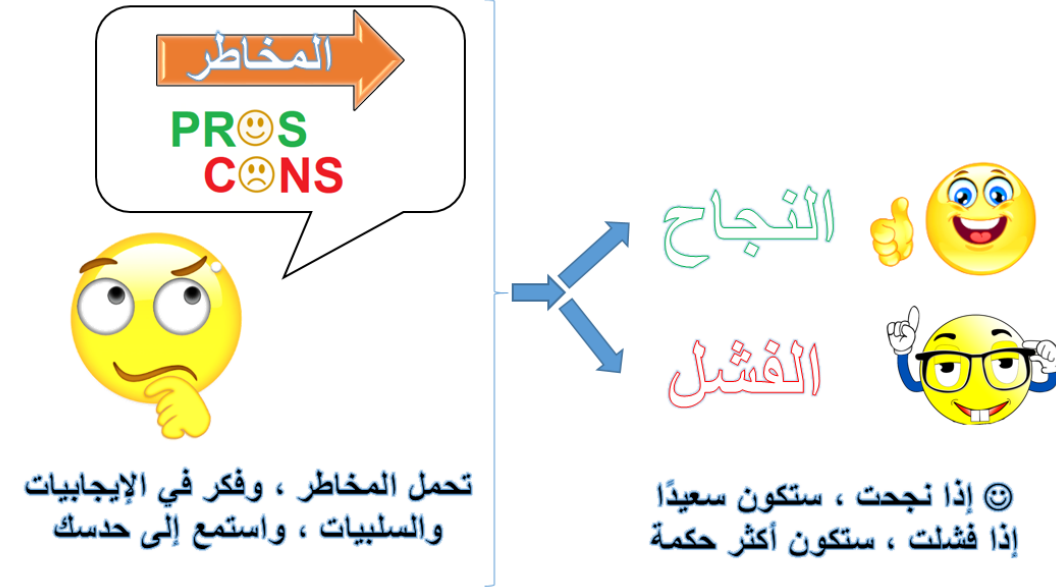
قيم السوق وأفكارك وحدد الثغرات التي يمكن أن تسدها الحلول الخاصة بك

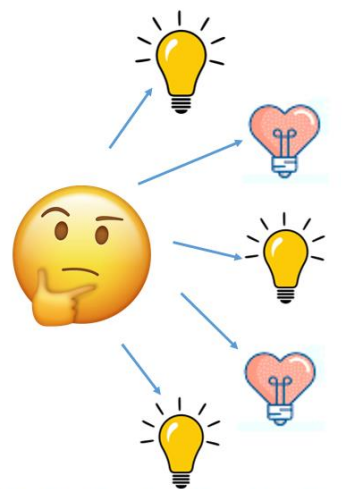


اختر فكرة تقدم حلاً للسوق



يجب أن ترى الفشل كفرصة للتعلم والنمو في عملك





Bedenk zakelijke ideeën



Evalueer uw ideeën



**Kies een idee
geïnspireerd
door uw passie**

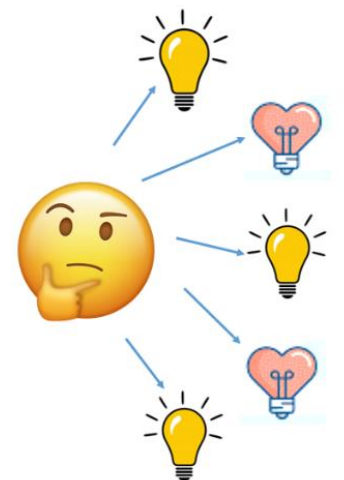


Bestudeer de markt



**Identificeer uw
doelgroep**

**Probeer te luisteren en uw
doelgroep te begrijpen**



Bedenk zakelijke ideeën



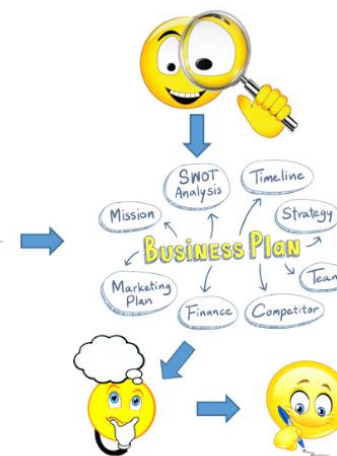
**Evalueer de markt en uw
ideeën en identificeer de
hiaten die uw oplossingen
kunnen opvullen**



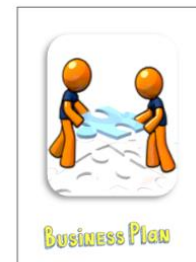
**Kies een idee dat een
oplossing biedt voor
de markt**



**Denk en schrijf uw
businessplan**



**Analyseer uw bedrijfsplan
en herschrijf waar nodig**



Definitief bedrijfsplan

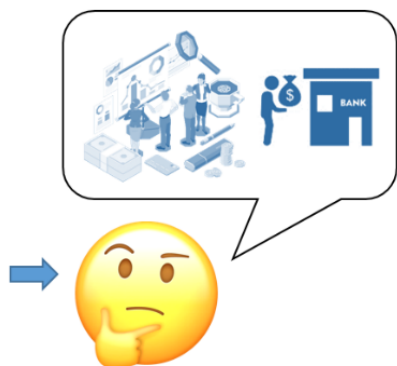


**Bestudeer en volg de noodzakelijke stappen in uw bedrijfsplan,
wanneer je je onderneming opstart**





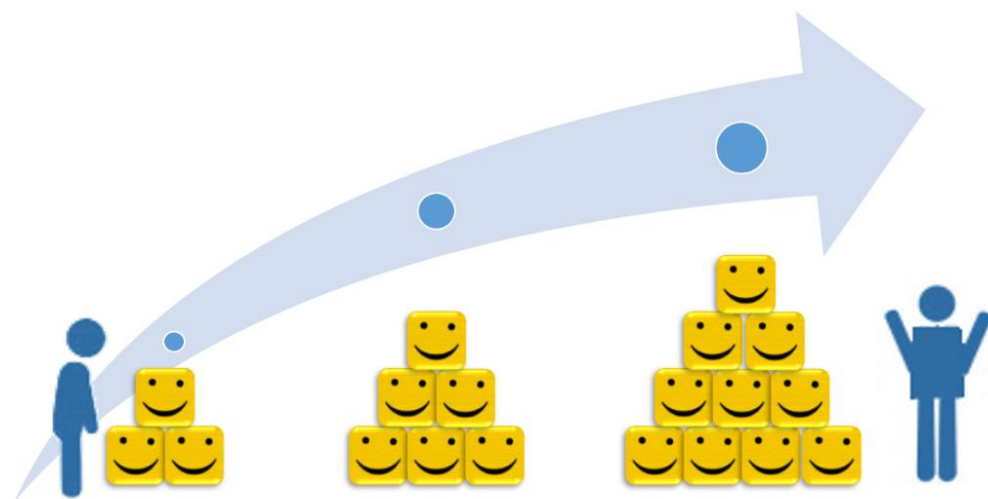
Analyseer uw financiën



Bedenk of u op zoek moet gaan naar extern kapitaal



Maak een financieringsplan en leg dit voor aan mogelijke investeerders



Laat uw bedrijf stap voor stap groeien



Als u zich moe voelt, rust dan om te resetten en op te frissen

MISLUKKING



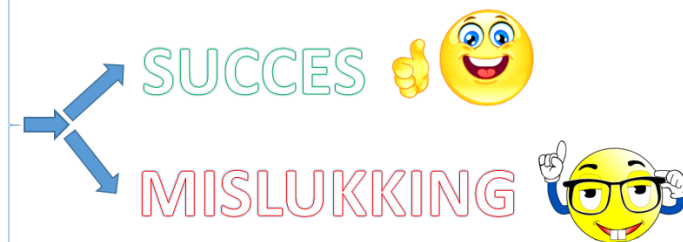
KANS



U moet mislukking zien als een kans om te leren en te groeien in uw bedrijf

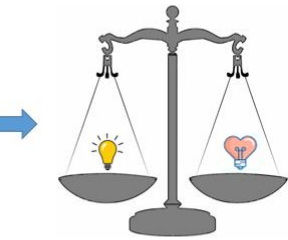
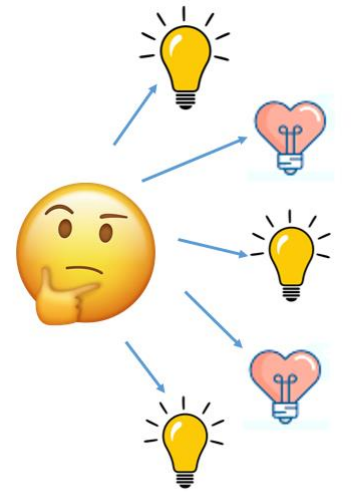


Neem risico's, overweeg de voor- en nadelen en luister naar uw gevoel



Als je slaagt, zul je gelukkig zijn ☺
Als je faalt, word je wijzer





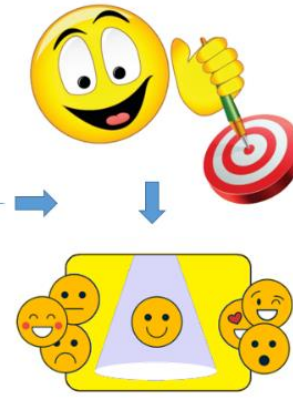
Evaluate your ideas



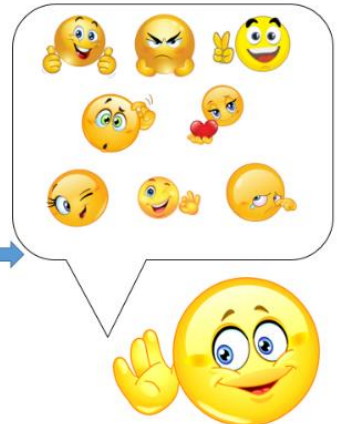
Choose an idea inspired by your passion



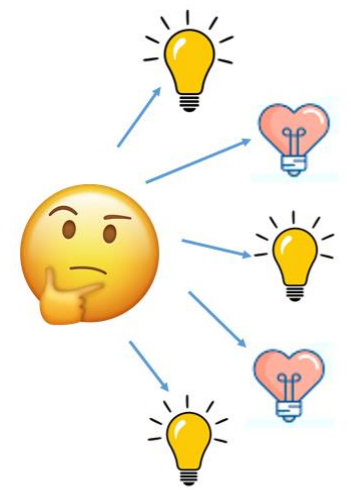
Study the market



Identify your target market



Try to listen and understand your target market



Evaluate the market and your ideas and identify the gaps your solutions can fill



Choose an idea that offers a solution to the market



Think & write your Business Plan

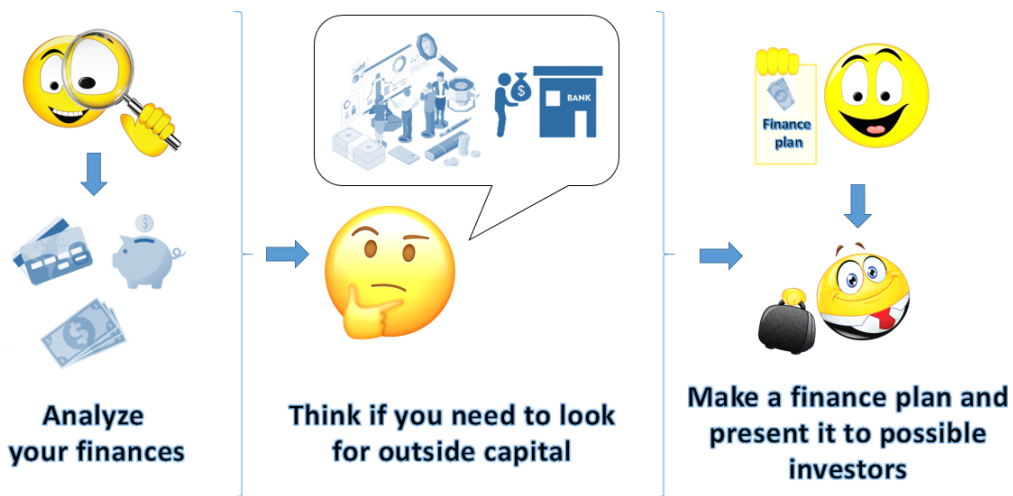


Analyze your BP and rewrite where the case

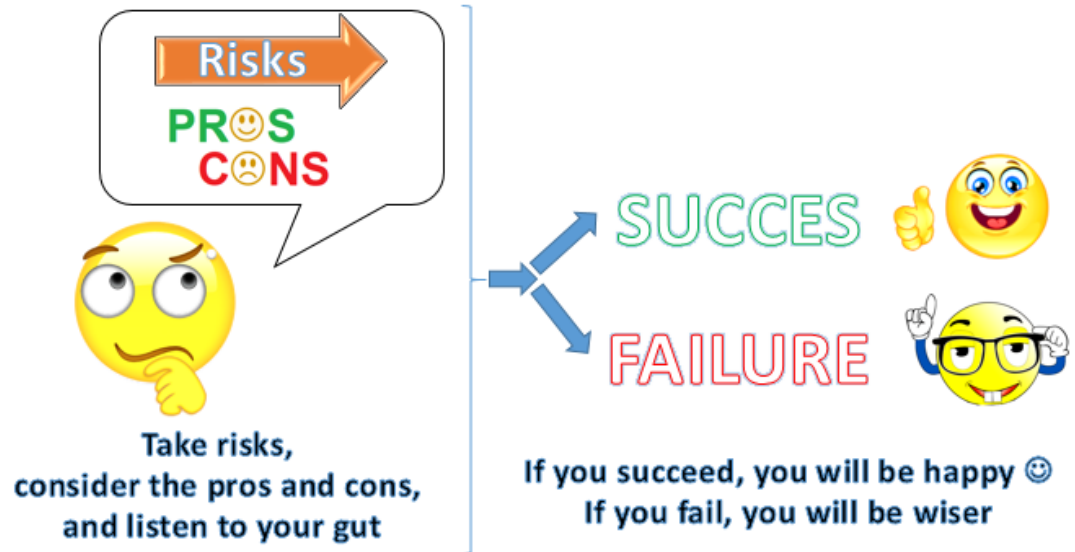


Final Business Plan

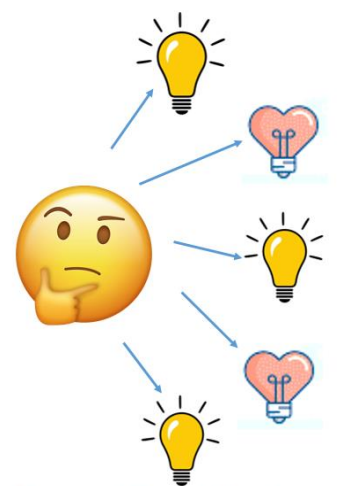
Study and follow the legal requirements when writing your business plan and when starting your business



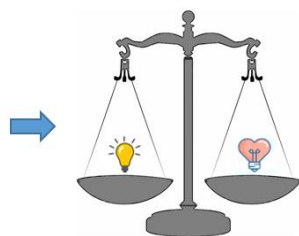
You should see failure as an opportunity to learn and grow in your business







Genera idee di business



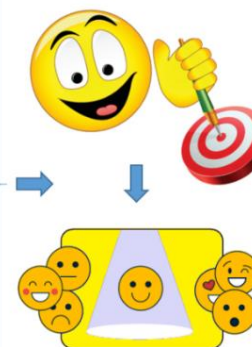
Valuta le tue idee



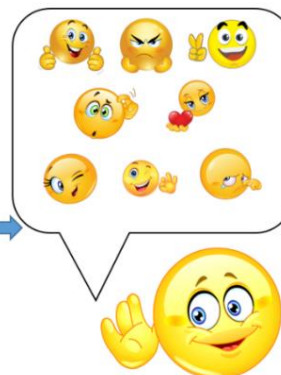
**Scegli un'idea
ispirata alla tua
passione**



Studia il mercato



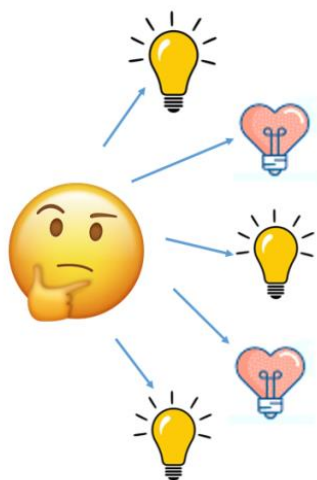
**Identifica
il tuo mercato di
riferimento (target)**



**Cerca di ascoltare e capire
il tuo mercato di
riferimento (target)**



**Studia e segui i requisiti legali quando scrivi il tuo piano aziendale
e quando inizi la tua attività di business**



Genera idee di business



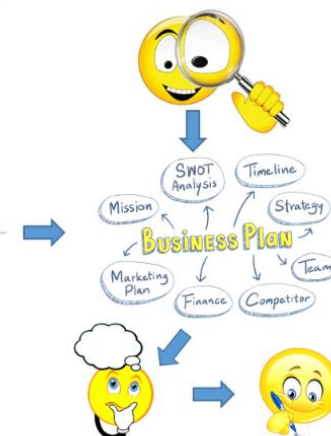
**Valuta il mercato e le tue
idee e identifica le lacune
che puoi colmare
attraverso le tue soluzioni**



**Scegli un'idea che
offra una soluzione
al mercato**



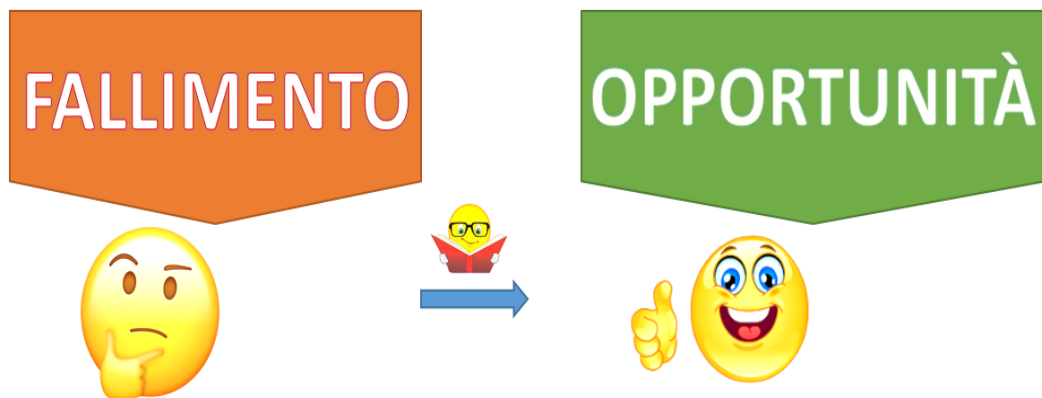
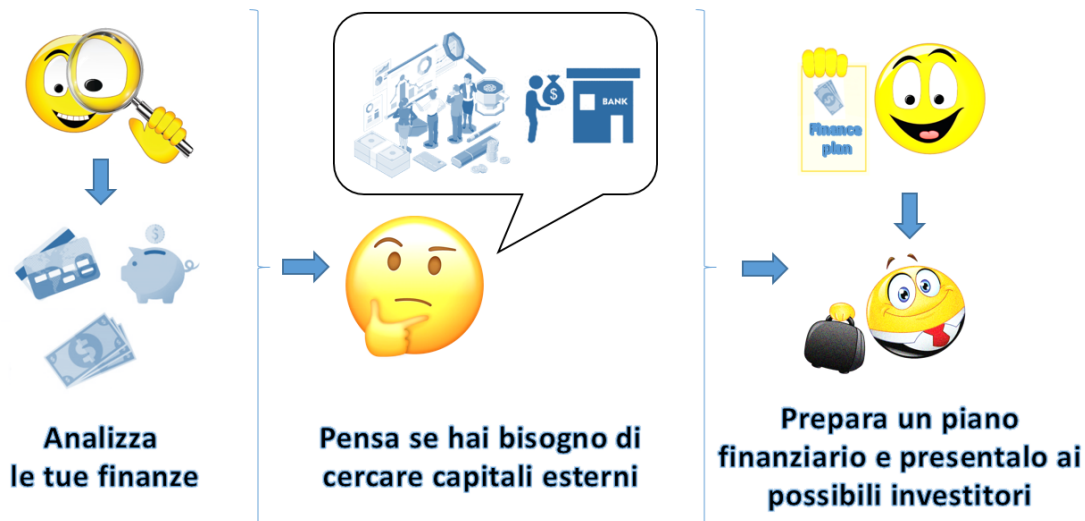
**Pensa e scrivi
il tuo piano aziendale
(Business Plan)**



**Analizza il tuo piano
aziendale e riscrivilo se
lo ritieni opportuno**

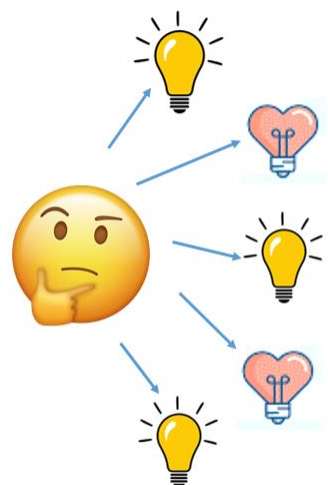


**Piano aziendale
definitivo**

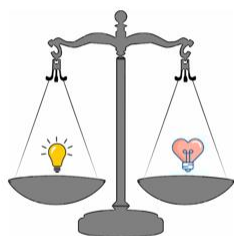


Dovresti considerare il fallimento come un'opportunità per imparare e crescere nella tua attività





Generați idei de afaceri



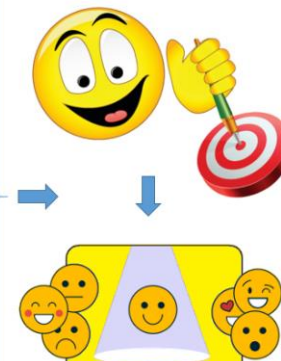
Evaluati-vă ideile



Alegeți o idee
inspirată de una
dintre pasiunile
dumneavoastră



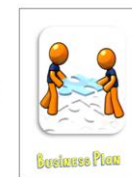
Studiați piața



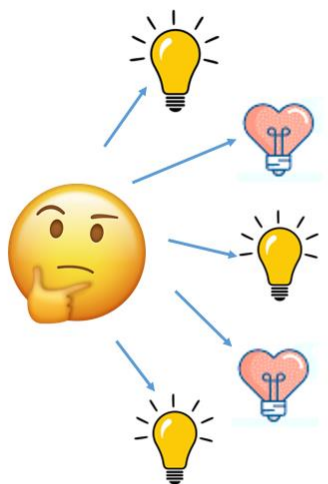
Identificați-vă
piața țintă



Încercați să ascultați și să
înțelegeți nevoile pieței țintă



Studiați și respectați cerințele legale atunci când scrieți
planul de afaceri



Generați idei de afaceri



Evaluati piața și ideile
generate și identificați
nevoile la care vor
răspunde aceste idei



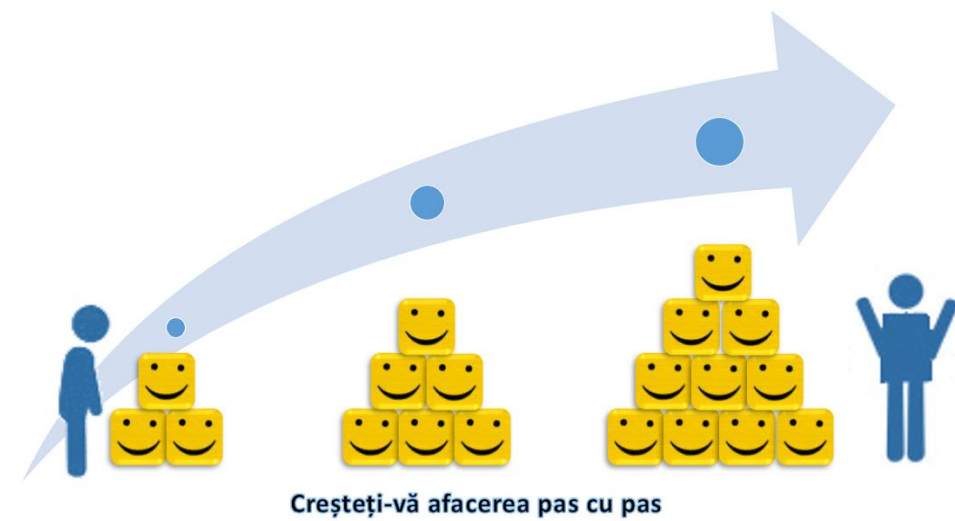
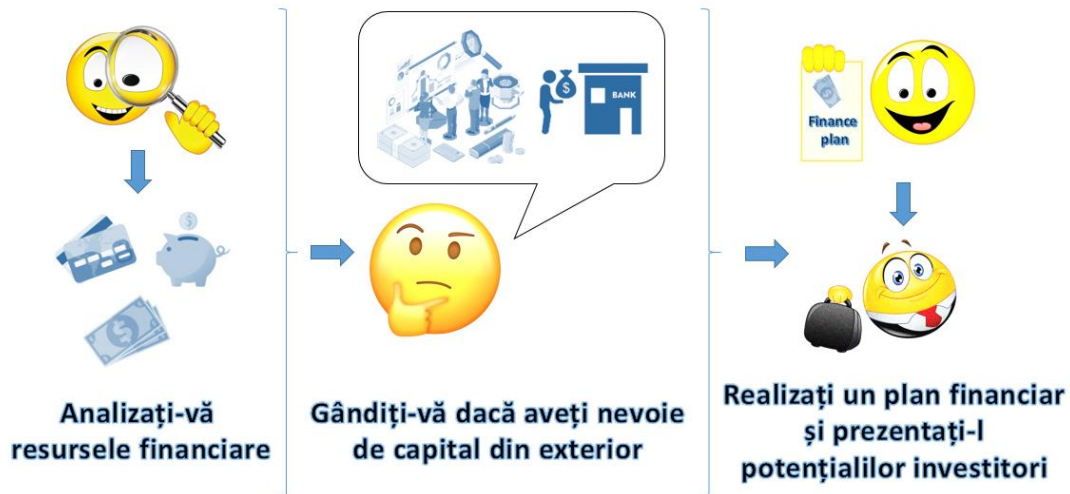
Alegeți o idee care
satisface o nevoie
existentă pe piață



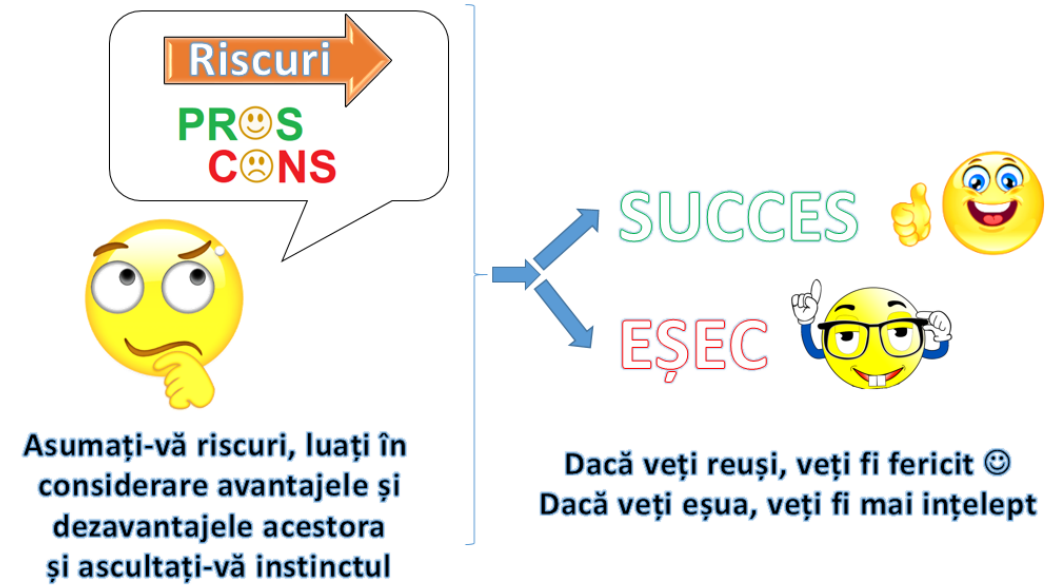
Gândiți-vă și scrieți
planul de afaceri



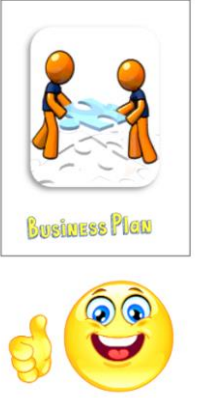
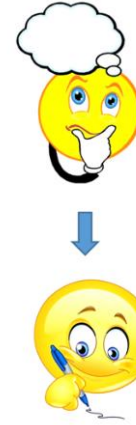
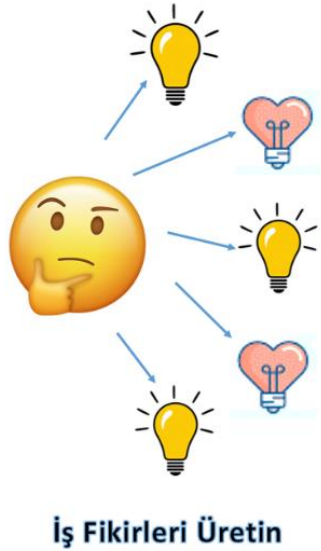
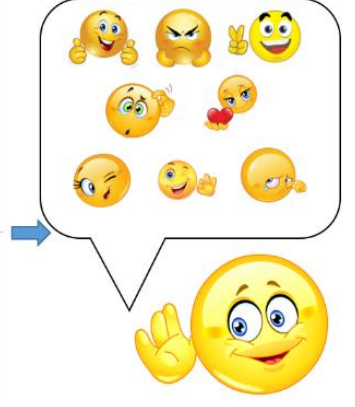
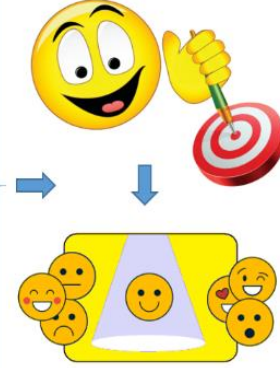
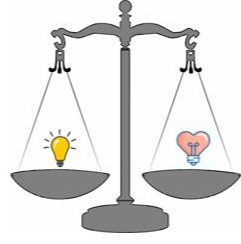
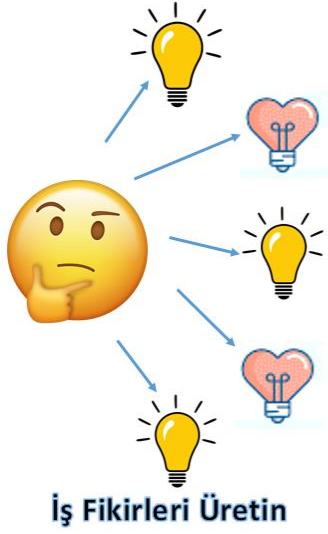
Planul de afaceri
definitivat

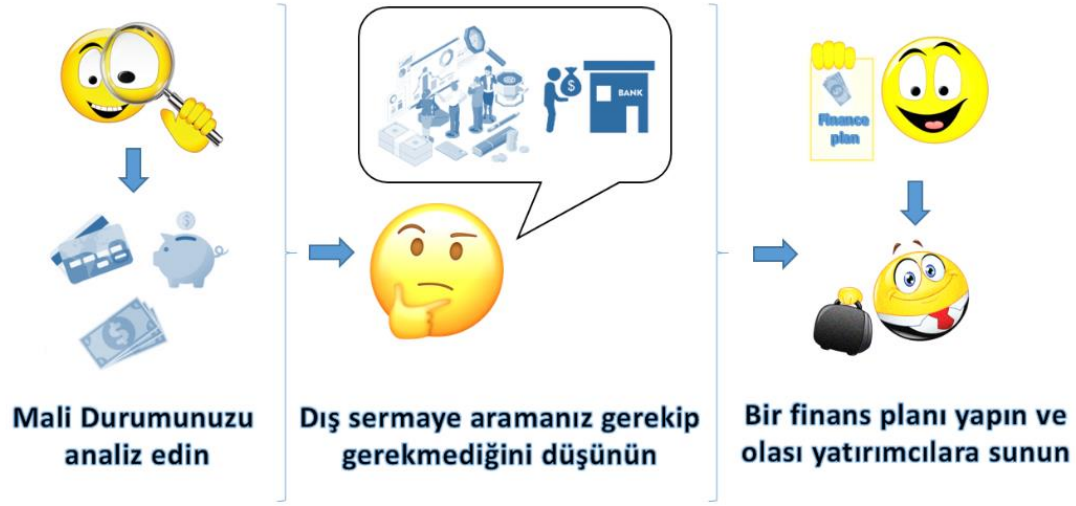


Trebuie să vedeți eșecul ca pe oportunitatea de a învăța și de a vă dezvolta abilitățile antreprenoriale











Boğaziçi University
Lifelong Learning Center



**2Welfare
Work**
Dutch Foundation of Innovation



**Scotland
Werkcenter**
The most valuable of all capital
is that invested in young people!



Co-funded by the
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